

# The AUSTRALIAN CERAMICS Association

The Australian Ceramics Association (TACA) works within a generous grass-roots ceramics community, drawing our membership from all states and territories. We work to spread the excitement and passion of ceramics throughout Australia so that everyone has the opportunity to recognise, experience and value ceramics in their daily lives.

**As the peak body for ceramics in Australia we are uniquely positioned to capture a national audience. Our digital presence and websites have excellent organic reach.**

We also publish The Journal of Australian Ceramics, the most widely read ceramics magazine in Australia with an estimated readership of over 30,000, available in both PRINT and DIGITAL formats. Advertising in The Journal is also available.

## **Web Advertising Rates for [australianceramics.com](http://australianceramics.com)**

**Web Tile on our home page with over 4000 views per month**

**Rate:** \$300 per month / \$3000 per year

**Requirements:** artwork 724 x 300 pixels and one URL link

**Available months vary, booking ahead of time recommended**

Your promotion will also be featured on our opportunities page for members and in our e-newsletter Touch Clay Weekly.

\*All prices are \$AUS (ex GST)

**For more information and bookings:**

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Date: March 2024