

THE JOURNAL OF

australian ceramics

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2010 PHOTOGRAPHIC REQUIREMENTS

The quality of images is extremely important and may determine whether or not your article is published. Although not essential, it is recommended that artists seek the services of a professional photographer. Call us at the office if you would like suggestions on who to call, or read the guidelines below for suggestions. A good image is in focus, with proper exposure, a full depth of field and a full range of contrast (light to dark tones). Work hidden by very dark shadows and / or set against busy backgrounds should be avoided. White, grey, black and earth tones make a good neutral background. Whilst digital images are preferred, we also accept transparencies (35mm or large format) or good colour prints. It is best to send duplicates - not originals.

Digital images (preferred):

Do supply all digital images on CD, as uncompressed **300 dpi photoshop files (tiff or jpg) in RGB**.

Do not alter or manipulate the images.

Do not send digital images via email.

Do select a small choice of images to be considered for publication, and burn those onto a CD.

The CD should be clearly marked with the artist's name. If possible print and supply a contents page of the CD.

All images must be accompanied by captions (in an accompanying text document).

Transparencies:

Do supply all transparencies protected by frames and / or plastic sleeves and cardboard.

Make sure the transparencies are free of scratches, dust, fingerprints and lint.

Do send duplicates - not originals.

All images must be accompanied by captions (in an accompanying text document).

Prints:

Do not write captions on the back of prints. Number them carefully in one corner, on a small white sticker on the back and provide a reference sheet.

Gloss prints are best, make sure the prints are fingerprint-free.

Do send duplicates - not originals.

All images must be accompanied by captions (in an accompanying text document).

General advice (if taking your own images):

Do not use lighting which casts hard shadows or harsh reflective highlights.

Do leave a generous space around the object (tight cropping is undesirable).

Avoid setting your work against busy backgrounds. White, grey, black and earth tones make a good neutral background.

Captions:

All images must be accompanied by captions.

Please supply captions in a text document, burned onto the CD along with your images and your article.

Caption Format:

Name of artist/potter

Title of work

Date of work

Technical information (technique, glaze description and firing temperature)

Dimensions h/w/d in cms

Name of photographer

Eg. Vicki Grima, Silence, 2004, hand-built porcelain, 1300C, h.10cm, w.3 cm, d.5 cm, photo: Greg Piper

Return of material:

All care is taken, but the material you send passes through many hands in many different places, so no responsibility can be accepted for lost material.

Our aim is to return all photographic material after the issue is published.

www.australianceramics.com