

The Journal of
**AUSTRALIAN
CERAMICS**

The most widely read ceramics magazine in Australia with an estimated readership of over 30,000.
Readers: potters & ceramicists, collectors, galleries, ceramics students, libraries, universities and schools.
Print quality: full colour, 160 pages, burst bound, printed on quality paper with silk matt cover.
The Journal of Australian Ceramics is available in both PRINT and DIGITAL formats.

Advertising Rates

| Rates | casual (\$ per issue) | \$ per issue for 3 issues |
|--------------------------|-----------------------|---------------------------|
| Full colour display ads | | |
| Inside Front Cover | 1550 | 1300 |
| Inside Back Cover | 1500 | 1250 |
| Full Page | 1250 | 1050 |
| Half Page (landscape)* | 950 | 800 |
| Quarter Page (portrait)* | 650 | 500 |

*Half Page and Quarter Page ads are subject to availability. Full page ads are given first preference in page allocations.

| | | |
|----------------|-----|-----|
| Classified Ads | 160 | 120 |
|----------------|-----|-----|

Packages

| | |
|---|--------------------------|
| Full Page Package: one full page (issue of choice) + classifieds in 3 issues (JAC + web) | \$1300 (value \$1610) |
| Half Page Package*: one half page (issue of choice) + classifieds in 3 issues (JAC + web) | \$1000 (value \$1310) |

Other services:

Inserts: all supplied ready to insert: \$650 per issue (subject to approval)
Optional: Ad artwork prepared by our graphic designer: (\$120 per hour)

Note:

All prices are \$AUS (ex GST)
CANCELLATION FEE (cancellations after advert booking deadline): 30% of advert value

Contact & bookings:

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